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PRESS RELEASE / INVITATION

**On Earth Day the beautiful MELTEMI wind will be blowing in Alaçatı Turkey like a
breath of clean fresh air!**

As part of the European Union-funded MELTEMI project, the project's Turkish partner Progressive Board Ltd/Kite-Turkey will be drawing attention to the problem of plastic pollution in the world's oceans, seas and coastlines, while celebrating Earth Day at Çağla Kubat Windsurf Academy in Alaçatı, Turkey.

At the crossroads of the Mediterranean and Black Sea, where Europe and Asia meet, where Greece and Turkey co-exist geographically and culturally, the MELTEMI project seeks to develop a series of nautical routes in the North East Aegean. These maritime passages will combine water sport activities with nautical experiences, unique natural wealth with cultural traditions, ethno-gastronomy and stories of the water with local culture, with the aim of contributing to the European Union's strategic priorities of blue growth, economic development and sustainability through the strengthening of the coastal tourism, maritime and sporting sectors of the region.

As part of the MELTEMI project, this event will be drawing attention to the need for us to take responsibility in our everyday lives for the environment and cultural values, with particular reference to the ubiquitous problem of plastic pollution.

Let's meet on Sunday, 22 April at 17:00pm at Çağla Kubat Windsurf Academy to celebrate Earth Day!

Event Program +1 hour

- Welcome
- Refreshments - homemade Çeşme lemonade & local pastries
- Introduction to Meltemi Project followed by brain storming and discussion session: What are causes of plastic pollution. How does it affect the natural environment. Tourism? And us?
- Plastic pollution quiz with prizes
- Action plan – what can we do to reduce problem?
- Beach clean with prize for team collecting most waste
- Closing discussion – We want a clean and peaceful world!
- Refreshments

Web address: <https://aegeanmeltemi.com>

For further information contact: info@kite-turkey.com

#AegeanMeltemi #EarthDay2018 #cocukbayrami #EU #EASME #NauticalRoutes #meltemi #aegean #alacati #BlueGrowth #MaritimeTourism #surfclubkeros #AUTH #kiteturkey #caglakubat #beachclean #ionturkiye



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