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Press Release

European Project ‘North East Meltemi, The breath of Archipelagos’

“Surf the **Blue**: Experience the NE Aegean Archipelagos”

The **European Union (EU)** and the **European Maritime and Fisheries Fund (EMFF)** invest in Nautical, Maritime, Coastal Tourism and Sports, in the sustainable development of nautical and coastal areas, and in the nautical and water/aqua culture and heritage, through the funding of five (5) Projects with a total budget of 1,5 million Euro.

A wind of change is blowing in the development of the local economy and tourism of the North East (NE) Aegean archipelago. Providing an innovative thematic tourism product within the framework of the **European Programme ‘Nautical Routes for Europe’** (2017) of the **Executive Agency for Small Medium-sized Enterprises, SMEs (EASME)**, [Surf Club Keros](#) (GR), [Progressive Board LTD](#) (TR) and the School of Journalism and Mass Communications of [Aristotle University of Thessaloniki](#) (GR) collaborate and respond to the European strategy with their project ‘**NE MELTEMI, The breath of archipelagos**’.

The **MELTEMI** Project (<https://aegeanmeltemi.com/>) is one of the five projects to secure EU/EASME funding, from a total of 54 submitted. The project sets a course covering 420 nautical miles through **transnational thematic nautical routes** for the promotion of a shared nautical culture and heritage and for the enhancement of **Blue Growth, Tourism and Sustainability** through the participation of the local community.

By sailing the North East (NE) side of the Mediterranean Sea, at the crossroads of the Mediterranean and Black Sea, where Europe and Asia meet, where Greece and Turkey co-exist geographically and culturally, the MELTEMI develops these nautical routes between the two countries’ islands and coastal areas for 18 months (12/2017 – 05/2019).

Straddling between 10 islands and the Turkish coastline, MELTEMI combines water sport activities with nautical experiences, unique natural wealth and nautical heritage, cultural traditions, eno-gastronomy, stories of the water and local culture, in order to contribute to the European strategic priorities of **blue growth and economy, development and sustainability** and to strengthen Europe’s development in the sectors of Travel, Nautical, Maritime and Coastal Tourism and Sports.

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ARISTOTLE UNIVERSITY OF THESSALONIKI
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Together with **#AegeanMeltemi** we wander in history and culture, glimpse the past and experience the present, meet people and places, share stories and memories, taste local products, sail along secret sea routes, windsurf and kitesurf in secluded bays, find hidden caves, shipwrecks and lighthouses, and have unique nautical and sporting experiences, enriched by the nautical heritage and aqua wealth of the NE Aegean archipelago.

Are you ready to sail with us and immerse in the **blue** nautical experience?



W: <http://www.aegeanmeltemi.com>

E: info@aegeanmeltemi.com

F: <https://www.facebook.com/AegeanMeltemi>

T: <https://twitter.com/aegeanmeltemi>

I: https://www.instagram.com/aegean_meltemi

#EU #EASME #EMFF #nauticalroutes #AegeanMeltemi #aegean #BlueGrowth #MaritimeTourism

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